

**Yancey County
Comprehensive Transportation Plan Update Steering Committee
Zoom Meeting #2 Summary**

May 6, 2020

Attendees:

- Pam Cook, NCDOT TPD
- David Graham, High Country RPO
- Stephen Sparks, NCDOT Division 13 CDE
- Becca Smith, Tractor
- Jamie McMahan, Yancey EDC
- Lynn Austin, Yancey County Manager

The Yancey County CTP Update Steering Committee met remotely through the Zoom online meeting platform to review the draft Yancey County CTP Update public survey. It was noted that the draft survey was developed by David Graham and Pam Cook using the Metroquest survey platform. The purpose of the meeting was to review the survey with the Steering Committee and obtain necessary feedback so that the survey can be finalized for public input. Pam Cook went through the survey one slide at a time with the Steering Committee to obtain input. The following comments about the draft survey were discussed:

- Change public transit references to public transportation
- The survey will be made available in Spanish
- On the What do you think? slide, clarification is needed for the scale ranking of questions. It was noted that “1 being the worst to 5 being the best” or something similar would be a good way to rank the questions.
- All questions in the survey should have a consistent tense.
- The pedestrian and bicycling questions are a good example.
- “Peak hour” term should be changed to “busiest”
- Clarification is need for the “greenway” term. Use greenway/multi-use path.
- For the mapping slide the should there should be clarification for the specific concerns being identified. Include in pop up box or possibly in the slide title.

The Steering Committee noted that the survey is in a user-friendly format and visually pleasing. David Graham informed the Steering Committee that the input provided will be incorporated into the draft survey and sent back out to the Steering Committee for final approval.

The Steering Committee moved to discussing a plan for distributing the survey to the public. Recommended paper copy locations are as follows:

- Post office
- Meals on Wheels program

- Chamber of Commerce
- School bus meal delivery program (if still in operation when survey is available)

Recommended online survey link version with associated press release locations are as follows:

- Yancey County website
- Town of Burnsville website
- Yancey Common Times Journal
- WTOE/WKYK Radio
- Yancey County school system
- Chamber of Commerce

It was noted to include contact information for the public to request a paper copy with the online link and press release information.

David Graham wrapped up the meeting and informed the Steering Committee that the next meeting is scheduled for June 10, 2020 at 1PM and will likely take place via Zoom unless restrictions are lifted, and the Burnsville Town Center becomes available. Items for discussion at the June 10, 2020 Steering Committee meeting include:

- Population and employment data
- Projected growth rates
- Existing bicycle and pedestrian facilities locations
- Deficient bridge locations
- High crash locations
- Truck traffic data
- Key destinations in the county and region

David Graham informed the Steering Committee that he will be sending out meeting materials for the June 10, 2020 and meeting and previous meeting summaries on June 3, 2020.